



CALIFORNIA
DEPARTMENT OF
EDUCATION

1430 N STREET
SACRAMENTO, CA
95814-5901

JACK O'CONNELL

State Superintendent of
Public Instruction

PHONE: (916) 319-0800

September 2, 2005

Dear County and District Superintendents:

RELIEF EFFORTS FOR HURRICANE KATRINA

I know that you all share my compassion for the families whose lives have been torn apart due to the devastation of Hurricane Katrina. Many of these families are already making their way to the homes of relatives or friends right here in California. At a time like this, we all must be ready to help in whatever way we can.

Students—from elementary through high school—want guidance from adults on how they can make a difference. That is why we are initiating “CALIFORNIA KIDS CARE: Collecting Pennies (and More) for the Victims of Hurricane Katrina.” This is a statewide initiative to collect money to help with humanitarian aid. We will be sending a separate letter directly to principals around the state and ask for your assistance in encouraging as many schools as possible to collect money. Please see the attached sheet for details.

Thank you for your support of these families.

Sincerely,

JACK O'CONNELL

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CALIFORNIA KIDS CARE

Collecting Pennies (and More) for the Victims of Hurricane Katrina

- This is a voluntary statewide effort to encourage California public school students to get involved in helping the victims and their families.
- This collection effort will run through September 30, 2005.
- Schools and school districts collect pennies (or more) over the course of the month. Please send your contributions to a charity of your choice or:

American Red Cross
P.O. Box 97089
Washington, D.C. 20090-7089

Remember to indicate you wish your donation to be used for Hurricane Katrina relief.

- Schools should complete and return the attached **Participation Form** to the Department of Education:
 - Fax: 916/319-0111
 - E-Mail dkennedy@cde.ca.gov
 - Mail: California Department of Education
CALIFORNIA KIDS CARE: Collecting Pennies (or More) for
Victims of Hurricane Katrina
Att'n: Deb Kennedy
1430 N Street
5th Floor
Sacramento, CA 95814
- Participating schools will receive recognition by the State and we will announce the total funds raised by California public schools at the end of the fundraising drive.

Questions about this initiative should be addressed to: Deb Kennedy at 916/319-0818 or dkennedy@cde.ca.gov



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California Kids Care

Collecting Pennies ..and more.. for the Victims of Hurricane Katrina

Collection Response Form

Instructions: Please type or print.

Please complete this form and fax it by **October 10, 2005** to the California Department of Education: **Attention: Deb Kennedy Fax: 916/319-0111**

Schools that participate in the ***California Kids Care*** campaign and submit the information requested on this form, will receive a State Tribute as a token of appreciation. This information about your commitment will be collected and shared with the public.

Local School District _____

Name of School _____

Name of Principal _____

School Phone Number _____

Campaign Coordinator _____

Amount of Money Collected _____

Money Was Donated To: _____

Principal Signature: _____